

New BSNC Member is Making Bead and Jewelry Construction More Accessible in Oakland!

New bead society member and new mom Sara Mancini has started a new bead store!

Blue Door is on 4167 Piedmont Avenue in Oakland, CA. Sara has oriented it towards the do-it-yourself movement that has become a worldwide phenomenon with everything from clothing, to jams & jellies, to greeting cards and leather journals. Creating handmade jewelry has been a logical next step for many people looking to save money without having to eliminate quality from their lives.



A beader since childhood, Sara had wanted to open her own bead store since 2004 when she worked at a bead shop in New Zealand, where customers were always highly encouraged to stay at the shop & make jewelry. On June 2, 2012, she made her dream a reality! Sara is proud to now be a full-fledged business owner as well as the new mom of a 13 month old girl.

Sara has created an environment where new beaders and beading regulars alike can enjoy a relaxing, no-pressure environment. There is also affordable, ready-made jewelry for those who prefer to buy finished jewelry or need that "right now" gift. The shop offers jewelry-making classes, private parties, community bead nights, and repair services. Blue Door Beads also participates in the Piedmont Art Walk on the third Thursday of each month which features a local artist and musicians. In the back of the shop, known as the "Art Hub", four artist-in-residence work on their unique textiles and jewelry which is for sell during the Art Walk each month.

If you'd like more information about events, products or services, please call 510-652-2583(BLUE) or email at info@bluedoorbeads.com. Follow them at www.facebook.com/bluedoorbeads and receive project tips through their blog at bluedoorbeads.wordpress.com. Free parking spaces are available while you shop.

Blue Door Beads
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